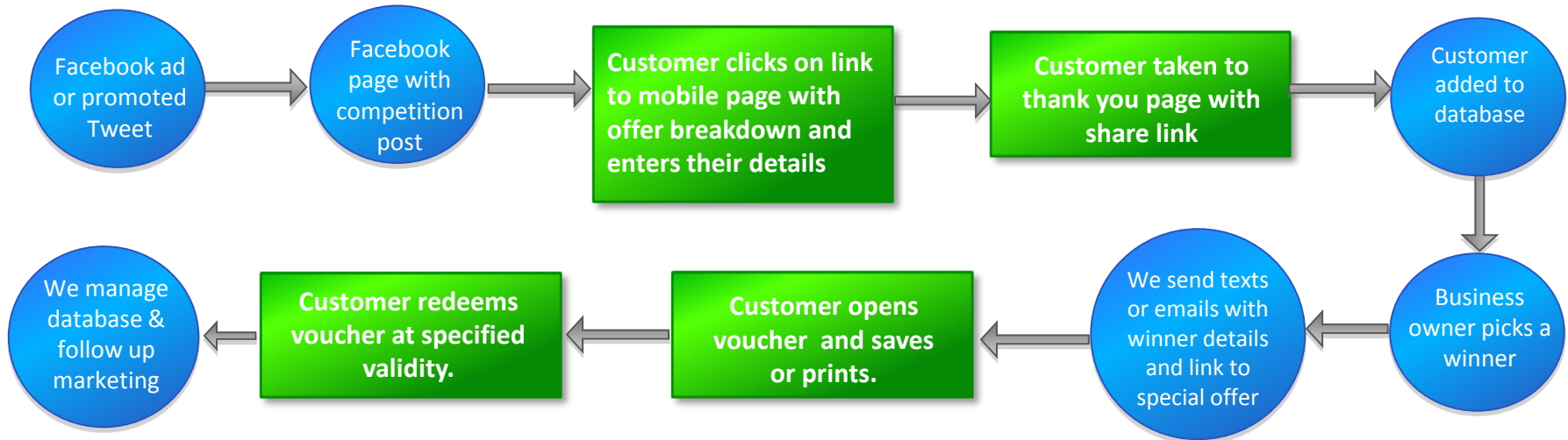


# Mobile Coupons

## Customer Opt-In Process

Campaign Idea And Setup  
Create The Campaign & Action  
List Building For Business  
Viral Shares For Business  
List Building Management  
Ongoing Campaigns To Leads Collected  
Creating And Managing Campaigns



We setup, design and manage a two to three day Facebook campaign or twitter promo with a competition to win a free product, service or meal. Promoted primarily to mobile users. To enter customers enter their name, email and mobile number. They are taken to a thank you page where we ask them to share the offer and an email is sent with confirmation. Their details are added to an email and text database. After the campaign an email or text is sent announcing the winner and advising the remaining subscribers to check their email for a special discount voucher that can be used on specific days or week. The email they receive contains a link to a mobile voucher that they can either save on their phone or print off to show at POS.