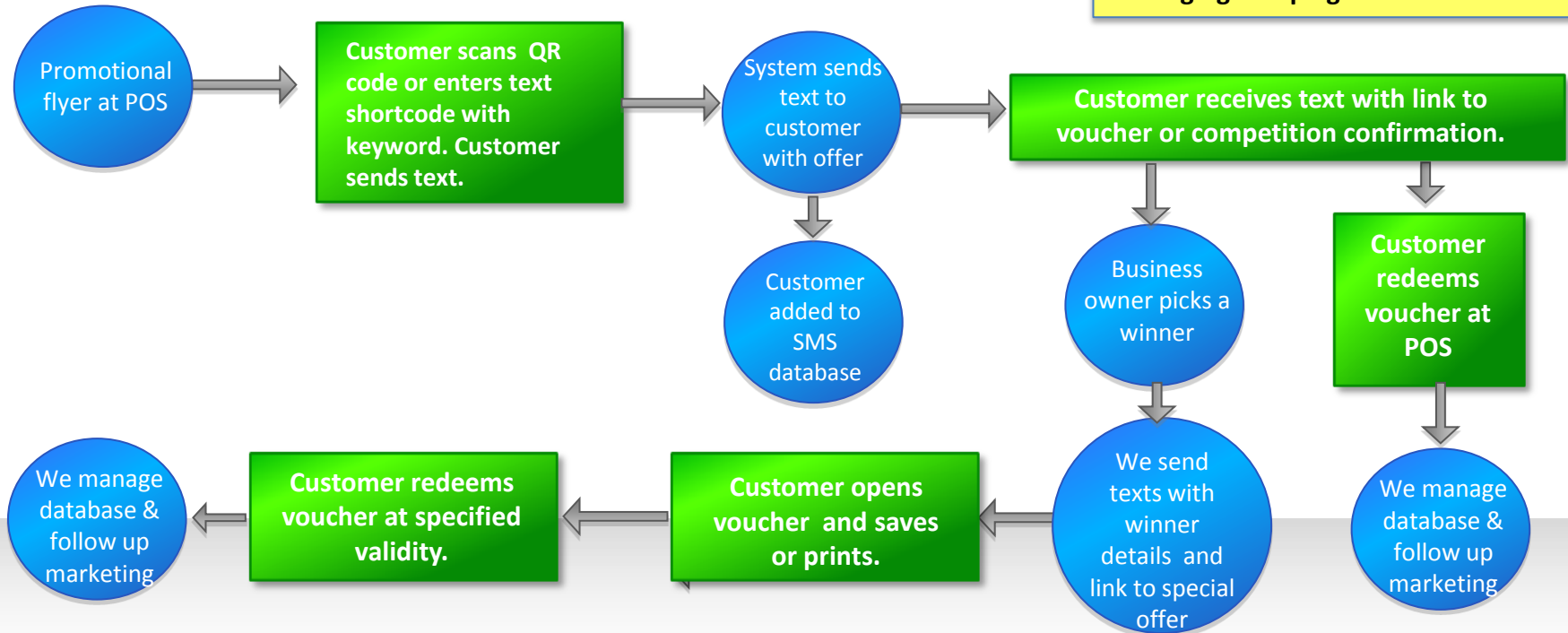


SMS Lead Generation

Customer Opt-In Process

Campaign Idea And Setup
Create The Campaign & Action
Design & Printing of Campaign Materials
List Building Management
Viral Shares For Business
Creating Campaigns To Leads Collected
Managing Campaigns



We setup, design and manage an SMS lead campaign. Using flyers at POS we entice opt-ins through competition or special offer. Customers scan a QR code or text a keyword to a shortcode. The customer receives a text with a link to a mobile voucher that can be redeemed at POS or confirmation of competition entry. Those without a smartphone can show the text at POS. Their details are added to an email and text database. For competitions a text is sent announcing the winner and a link to a special discount voucher that can be used on specific days or week. They can either save on their phone or print off to show at POS.